

Power Outages in North Rift

IMPACT & STATISTICS.

1

Kenya Power Customer Loss (2023):

- North Rift: 7,069 customers lost
- Central Rift: 4,775 customers lost ([Source: Business Daily Africa](#))



2

Business Impact:

- Poultry farmer in Nakuru lost 5,000+ hatching eggs in an 8-hour outage
- Barbershop owner in Kisii lost a week's income due to prolonged blackouts ([Source: Nation Africa](#))

3

Regulatory Proposals:

- New Energy Bill in discussion to enhance power efficiency
- Public consultations in Kisumu, Eldoret, Nakuru



4

Tito village, Trans-Nzoia -

Nearly 2 months without electricity

5

Alternative Energy Solutions:

- Solar Power Adoption: Increase in households & businesses shifting to solar solutions
- Backup Generators: High costs affecting small businesses



Kenya Power